

A. GENERAL REQUIREMENTS

1. Basic Principles

- a) Safe and Fair
- b) Spectator and media friendly
- c) Transparency and Accountability
- d) Satisfy sponsors
- e) Be profitable for the LOC
- f) Create a lasting, positive legacy for the host city

2. ETU Relationship with LOC, Host City and NF

- a) Collaborative working relationship within the "agreement", ETU constitution, competition rules and ITU Event manual
- b) Contracts and Agreements: all parties open in regards to budgets, income and expenses

3. Event Organizer's Structure

- a) Permits and Approvals
- b) Payment and Reporting Schedule
- c) Insurance
- d) Overview and Organizational Chart
- e) Competition Administration
- f) Legal and Insurance
- g) Database Management
- h) VIP and Sponsor, Volunteer, Spectator, Athlete Services
- i) Accreditation Protocol

4. Venue Organization Chart

- a) Course Designs
- b) Public Address
- c) Podium Awards
- d) Race Medical
- e) VIP Sponsor Hosting Area
- f) Security and Accreditation
- g) Race Communication and Control Centre
- h) Sport Expo Facilities
- i) Spectator Food Services
- j) Live Coverage, Timing and Results
- k) Television Production

5. Promotion, Marketing, Sponsorship and Special Events

- a) Majority of Sponsor categories free to LOC
- b) Hosting Special Events
- c) Promotion, Public Relations and Government
- d) Media Promotions
- e) Event Media Centre and Media Services
- f) Transparency from all parties in terms of sponsor agreements – both those confirmed and on the radar.

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B. SPECIFIC REQUIREMENTS

ETU TRIATHLON EUROPEAN CHAMPIONSHIPS 2011

Categories:

- Elite (Olympic distance)
- Junior (Sprint distance)
- Age-Group, AWAD (Olympic distance – non drafting)
- Age-Group, (Sprint distance – non drafting)
- Team (mixed) Relay (Elite, Junior)

Date: last weekend of June or first weekend of July 2011

Minimum prize money: 60.000€

Event fee: 24.000€

Additional programs to be covered by LOC:

- ETU Congress (facility for 100 persons included 2 coffee breaks and 1 lunch)
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

Accommodation: For 26 ETU/ITU Officials for 5 nights

Additional rank: ITU Regional Championships (and Olympic qualifier) with ITU and ETU Ranking points for the Elite.

C. BID BOOK REQUIREMENTS

1. Letter of request from the host city
2. Letter of request from the host national federation
3. Letter of support from the authorities responsible for issuing licenses and permits, i.e., roads, water quality, local vendors, etc.
4. Course description with stadium plan as per venue operations section of the ITU Events Manual.
5. Promotion and Media Plan including integration with ETU Media for television and online services.

D. TIMELINES AND DEADLINES

2011 ETU Triathlon European Championships

Date	Item Deadline
3 June 2009	Bid Book submitted to ETU Secretary General Address: ETU Office, Istvanmezei ut 1-3., 3 rd Floor, Room No. 307, 1146 Budapest, Hungary, email: gergely.markus@triathlon.org
2 July 2009	Presentation at the ETU Executive Board Meeting in Holten, Netherlands.
3 July 2009	ETU Executive Board announces the successful bids at the ETU Congress on 3 July, 2009 in Holten.

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FOR MORE INFORMATION:

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