

A. GENERAL REQUIREMENTS

1. Basic Principles

- a) Safe and Fair
- b) Spectator and media friendly
- c) Transparency and Accountability
- d) Satisfy sponsors
- e) Be profitable for the LOC
- f) Create a lasting, positive legacy for the host city

2. ETU Relationship with LOC, Host City and NF

- a) Collaborative working relationship within the "agreement", ETU constitution, competition rules and ITU Event manual
- b) Contracts and Agreements: all parties open in regards to budgets, income and expenses

3. Event Organizer's Structure

- a) Permits and Approvals
- b) Payment and Reporting Schedule
- c) Insurance
- d) Overview and Organizational Chart
- e) Competition Administration
- f) Legal and Insurance
- g) Database Management
- h) VIP and Sponsor, Volunteer, Spectator, Athlete Services
- i) Accreditation Protocol

4. Venue Organization Chart

- a) Course Designs
- b) Public Address
- c) Podium Awards
- d) Race Medical
- e) VIP Sponsor Hosting Area
- f) Security and Accreditation
- g) Race Communication and Control Centre
- h) Sport Expo Facilities
- i) Spectator Food Services
- j) Live Coverage, Timing and Results
- k) Television Production

5. Promotion, Marketing, Sponsorship and Special Events

- a) Majority of Sponsor categories free to LOC
- b) Hosting Special Events
- c) Promotion, Public Relations and Government
- d) Media Promotions
- e) Event Media Centre and Media Services
- f) Transparency from all parties in terms of sponsor agreements – both those confirmed and on the radar.

EUROPEAN CHAMPIONSHIPS CRITERIA 2010



B. SPECIFIC REQUIREMENTS

ETU TRIATHLON EUROPEAN CHAMPIONSHIPS 2010

Categories:

- U23 (Olympic distance)
- Team Relay (Youth, U23)

Date: Upon negotiation between the Host NF / LOC / ETU

Minimum prize money (U23): 12.000€ (10.000€ U23 individual, 2.000€ U23 team relay)

Event fee: 6.000€

Additional programs:

- Host for ETU coaching seminar (facilities)
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

Accommodation: For 6 ETU Officials for 4 nights on double-room basis

Additional rank: On the U23 Championships ETU Ranking points will be awarded.

ETU DUATHLON EUROPEAN CHAMPIONSHIPS 2010

Categories:

- Junior (Sprint distance)
- U23, Elite, Age-Groups, AWAD (Short distance)
- Team Relay (Junior, Elite)

Date: Upon negotiation between the Host NF / LOC / ETU

Minimum prize money: 24.000€ (18.000€ elite/u23 overall individual, 6.000€ elite team relay)

Event fee: 6.000€

Additional programs:

- Host for a Duathlon Conference
- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

Accommodation: For 6 ETU Officials for 4 nights on double-room basis

Additional rank: The ETU Duathlon European Championships will be the part of the ITU Duathlon World Cup series.

ETU WINTER TRIATHLON EUROPEAN CHAMPIONSHIPS 2010

Categories:

- Elite, U23,
- Junior, Age-Group, AWAD
- Team Relay (Junior, Elite/U23)

Date: Upon negotiation between the Host NF / LOC / ETU

Minimum prize money: 10.000€ (Elite/U23 overall individual: 8.000€, Elite Team Relay: 2.000€)

Event fee: 800 €

Additional programs:

- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

Accommodation: For 4 ETU/ITU Officials for 4 nights on double-room basis

Additional rank: The ETU Winter Triathlon European Championships will be the part of the ITU Winter Triathlon World Cup Series.

EUROPEAN CHAMPIONSHIPS CRITERIA 2010



ETU CROSS TRIATHLON EUROPEAN CHAMPIONSHIPS 2010

Categories:

- Elite
- Age-Group, AWAD

Date: upon negotiation between the Host NF / LOC / ETU

Minimum prize money: 10.000€

Event fee: 2.500 €

Additional programs:

- Opening ceremony and Pasta-party
- Awards ceremony and Final-party

Accommodation: For 3 ETU/ITU Officials for 4 nights on double-room basis

Additional rank: In case there will be an ITU Cross Triathlon World Cup Series.

C. BID BOOK REQUIREMENTS

1. Letter of request from the host city
2. Letter of request from the host national federation
3. Letter of support from the authorities responsible for issuing licenses and permits, i.e., roads, water quality, local vendors, etc.
4. Course description with stadium plan as per venue operations section of the ITU Events Manual.
5. Promotion and Media Plan including integration with ETU Media for television and online services.

D. TIMELINES AND DEADLINES

2010 European Championships

Date	Item Deadline
3 June 2009	Bid Book submitted to ETU Secretary General Address: ETU Office, Istvanmezei ut 1-3., 3 rd Floor, Room No. 307, 1146 Budapest, Hungary, email: gergely.markus@triathlon.org
2 July 2009	Presentation at the ETU Executive Board Meeting in Holten, Netherlands.
3 July 2009	ETU Executive Board announces the successful bids at the ETU Congress on 3 July, 2009 in Holten.

FOR MORE INFORMATION:

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